Move In: February 15-19 **Move Out: February 21-22**

MOBILE BOAT SHOW
February 19 - 21, 2027
APPLICATION AND CONTRACT FOR EXHIBIT SPACE

Date _____

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE NO. _____

EMAIL ADDRESS: _____ WEB ADDRESS: _____

Please reserve the following space for our use at the Mobile Boat Show, February 19-21, 2027. In making application, we agree to exhibit under and comply with the accompanying rules and regulations printed on the back of this contract, which rules and regulations are hereby made a part of this contract.

BOOTH: 10' X 10' $750 each ($700 - 3 or more) - approved charitable non profit booth charge $100
(booth includes skirted draped table, 2 chairs, waste basket and identity sign). Corner Booths: $800

Desired Location # _____

No. of Booths _____ x $ _____ = Amount $ _____

1000 FT + BULK SPACE: $3.05 per sq. ft. (300 ft.- 1000 ft: $5.25 per sq. ft.)

Desired Location # _____

Total Sq. Ft. _____ x $ _____ (cost) Amount $ _____

OUTSIDE SPACE measured spaces $1.75 per sq. ft., single unit $750 (3 or more $700 each)

Desired Location # _____

Total Sq. Ft. _____ x $ _____ (cost) Amount $ _____

Please list manufacturer lines of all products to be exhibited:

PAYMENT SCHEDULE: Total$_____

25% Deposit Due by August 15, 2026 Deposit $ _____

75% Due December 15, 2026 Balance $ _____

PAYMENT BY CREDIT CARD: (3% additional fee if paying by credit card)

CC#_____ Exp. Date _____

Security Code _____ Billing Zip Code _____

NOTE: SPACE ASSIGNMENT WILL NOT BE MADE WITHOUT DEPOSIT AND SIGNED CONTRACT

It is understood and agreed by applicants that this entire document, including rules and regulations on back, constitute a contract between applicant and Gulf Coast Shows, when, and only when, this contract is countersigned by the duly authorized representative of Gulf Coast Shows. Acceptance of money by Gulf Coast Shows under this contract is not binding upon Gulf Coast Shows if said money is returned before acceptance of contract by Gulf Coast Shows by duly authorized representative hereon. Deposit does not constitute assignment of desired space. Exhibitor agrees to provide proof of insurance with Gulf Coast Shows named as additional insured on policy for dates of shows and move in and move out dates.

GULF COAST SHOWS

Date_____

By_____

As_____

EXHIBITOR

Signature_____

Print Name_____

Title_____

RETURN TOP COPY AND DEPOSIT CHECK PAYABLE TO:
GULF COAST SHOWS
P.O. BOX 2362
MOBILE, AL 36652
Melissa Miller: (251) 377-6328 | Mary Blan Boggan: (251) 604-2153
www.gulfcoastshows.com

EXHIBITOR'S REGULATIONS AND INSTRUCTIONS

1. EXHIBITOR HOURS - Exhibits cannot be dismantled until after closing Sunday evening, (5 p.m.). All exhibitors must be moved out 24 hours from close of show.

2. ADMISSION - Will be charged to adults and children 16 years of age and older, with children under six (16) years of age admitted free.

3. EXHIBITOR AND DISCOUNT PASSES - Balance must be paid in full before exhibitors receive exhibitor packets. Exhibitor passes will not be mailed but shall be distributed from the Show Office. Exhibitor passes are to be used by exhibitor personnel who are working at the show only. Special customer tickets will be made available at the show office for a nominal charge.

4. EXHIBITOR REQUIREMENTS -

   A. BOOTHS - Booths will be furnished by management without charge. The height of the backrail is not to exceed seven (7) feet, unless the booth is against the outer wall of the arena, in which case the height shall not exceed eight (8) feet. The height of the siderail may not exceed three (3) feet.

   B. ELECTRIC AND GAS REQUIREMENTS - Current available in the arena is 110 x 220 volts, 60 cycles, single phase, with only alternating current available. If an electrical outlet is required by exhibitor, arrangements must be made by exhibitor with the building management and paid for by exhibitor to building management. Gulf Coast Shows does not furnish any electricity.

   C. RUNNING ENGINES - Engines may be operated only with advance consent of show management.

   D. SPECIAL EXHIBIT REQUIREMENTS - The facility will make the necessary arrangements for supplying, on written order, electricians, pipe fitters, erectors, millwrights, carpenters, labor of all standard crafts and watchmen at rates never to exceed the rates then prevailing in the city in which the show is held. It is requested that each and all exhibitors, or their authorized agents, shall upon arriving at the show site for installation of exhibits, report immediately to the office building, there properly sign and enter order or orders for all work required, and receive a copy of the order or orders, so that proper financial settlement may be made.

   E. STRUCTURAL DAMAGE TO EXHIBITION HALL - No nails or screws may be driven into the floor. No damage of any nature may be done to the booth structures nor to any part of the exhibit hall. Exhibitor warrants against structural damages, shall be held responsible for damages to individual exhibit area, and agrees to indemnify Gulf Coast Shows for any such physical damages.

   F. SHIPPING INSTRUCTIONS - Freight and express shipments should be consigned direct to Exhibitor, and in care of facility (Your Booth Number), city of show site. Freight, express shipments and bills of lading must be prepaid, or will not be accepted by facility management.

5. SHOW RULES -

   A. RUBBISH AND TRASH REMOVAL - Each exhibitor is responsible for the removal of trash or rubbish from their exhibits each night at closing time in order to avoid handling of their goods by unauthorized personnel.

   B. EXHIBITION OF NEW MERCHANDISE ONLY - Unless otherwise permitted by show management, exhibitors are required to display or sell new merchandise only.

   C. CANVASSING OR SOLICITING BY NON-EXHIBITORS - Non exhibitors are prohibited from canvassing, soliciting, or advertising during the show. Only exhibitors may canvass, solicit or advertise, but must confine such activities to their exhibit. All aisles must be clear of exhibits, with interview, demonstrations, distribution of literature, etc., confined to the leased space of the contractor.

   D. ADVERTISING BY EXHIBITORS - Advertising materials or signs of firms, candidates for office, etc., are prohibited in the main Exhibit Hall or meeting rooms except in a regular booth rented for the purpose.

   E. USE AND OPERATION OF AUDIO AND VISUAL PROJECTORS - The use and operation of any audio/visual projections must conform to the local regulations and are subject to the approval of building and show management.

   F. SUBLETTING OF SPACE PROHIBITED - The subletting or exhibitor space is strictly prohibited unless a special arrangement with show management is made prior to the opening of the show.

   G. FINAL APPROVAL BY SHOW MANAGEMENT - Any structural work, such as extra shelving, standards, display racks, etc., must meet the approval of the show manager.

6. INSURANCE - Gulf Coast Shows shall not be held responsible for the safety of exhibits against robbery, fire, accident or other destructive cause. If insurance is desired, it must be placed by the exhibitor.

7. STATE AND LOCAL FIRE RULES - All exhibitors shall abide by the rules and regulations of the state and local fire marshalls, recognizing five (5) feet aisles between structured wall and exhibits, five (5) feet aisles through exhibits leading to all exit doors, and the facility fire hoses shall be accessible at all times.

8. MISCELLANEOUS - The management of the Show reserves the right to stop or remove from the show any exhibitor, or his representative, performing any act or practice which, in the opinion of the management, is objectional or detracts from the dignity of the Show.

   (a) All exhibits, paraphernalia and supplies placed in the booth for the purpose of exhibit shall be removed therefrom within twenty-four hours from the closing date of the event. Upon failure of the exhibitor to do so, the management of the show may remove and store the same at the expense of the exhibitor and unless all charges are paid in fifteen days after the conclusion of the show, including moving and storage charges, the management may dispose of all display exhibits, etc., at public or private sale without notice to the exhibitor at the best price obtainable under the circumstances. All claims for damages or loss in connection with such sale or disposition are expressly waived by the exhibitor.

   (b) The exhibitor agrees to fully abide by all rules and regulations of any governing board or city authority.

9. SPECIAL WATCHMEN - Will be on duty constantly, but Gulf Coast Shows cannot guarantee exhibitors against loss of any nature.

10. ALL BOXES AND CRATES - When emptied, shall be removed to storage space in the building. If they are clearly marked with the exhibitor's name and booth number, they may be returned at the close of the Exhibit.

11. ALL MATTERS - Not covered in these conditions are subject to the decision of the Show Manager. Make all checks payable to Gulf Coast Shows.

12. RIGHT - Reserved by the Gulf Coast Shows to refuse Exhibit space which would in any way detract from the dignity of the show.

13. Cancellation of show due to acts of God or other circumstances beyond the control of Gulf Coast Shows will be subject to rescheduling. All deposits shall apply to new date and venue.

14. Exhibitor certifies he is duly licensed to carry out Exhibitor's business.

15. Exhibitor shall indemnify and hold harmless Gulf Coast Shows, its officers, directors, shareholders, agents, and employees from and against any and all liability, damages, claims, demands, and expenses, including reasonable attorney fees, arising from or in any way related to the negligent or wrongful action or omission of Exhibitor or any agents, employees, or customers of Exhibitor.

16. Exhibitor assumes all risk of loss for Exhibitor's property and hereby releases Gulf Coast Shows from any liability or responsibility with respect to Exhibitor's property. Exhibitor shall be completely responsible for any damage done to the property of others by Exhibitor, or any agents, employees, or customers of Exhibitor.

17. Exhibitor shall obtain and maintain comprehensive, occurrence-based, liability insurance throughout the boat show, with minimum combined limits of not less $1,000,000.00, with a reputable insurance company approved by Gulf Coast Shows and licensed to issue such insurance in the State of Alabama; Gulf Coast Shows shall be named as an additional insured. Such coverage shall include "assumed liability" or "contractual liability". Exhibitor shall deliver to Gulf Coast Shows, not later than two (2) business days, prior to the commencement of "move in", a certificate evidencing that such insurance in effect.

18. Exhibitor shall strictly comply with each and every law, regulation, ordinance, etc. as may apply to Exhibitor's conduct while in, on, or about the grounds of the show.

19. Exhibitor acknowledges that no representation or agreement has been made by or on behalf of Gulf Coast Shows, except as may be set forth in the Application and Contract for Exhibit Space.

20. Exhibitor shall not allow any conduct that is disruptive to the boat show.

21. Gulf Coast Shows, in addition to its other rights and remedies, may remove Exhibitor and Exhibitor's property immediately if Gulf Coast Shows determines that Exhibitor's participation is adversely affecting the quality of the show.

22. Exhibitors must man their exhibit booths during established show hours.